

# SHAWN MUNCK

GRAPHIC DESIGNER | PHOTOGRAPHER | ILLUSTRATOR  
928.242.5404 | shawnmunck.com | munck.shawn@gmail.com  
REFERENCES AND PORTFOLIO AVAILABLE UPON REQUEST

## PHILOSOPHY

No matter where you look, today's design world is overflowing with visual clutter. As a designer, I will utilize the skills and knowledge acquired through my experience and education at Northern Arizona University to develop a wide range of conceptual designs that convey a consistent message, appeal to the intended target audience, and effectively stand out against the surrounding visual clutter.

## EDUCATION

**Northern Arizona University (NAU): August 2007 – Current**  
– BFA in Visual Communication; emphasis in graphic design and computer imaging with a minor in Public Relations.

**Northland Pioneer College (NPC): May 2006 – May 2007**  
– Completed an AGEC-A (required liberal studies).

## EXPERIENCE

**SUN Entertainment (Senior Advertiser): April 2008 – Current**  
– Complete weekly event advertisements in the form of posters, banners, social media posts, web site posts, e-newsletters and other media  
– Manage the advertising department and event staff  
– Operate on-campus events including concerts, comedy shows, AfterHours, Noon Tunes, poker tournaments, lectures, debates, movie nights, carnivals and casino nights  
– Plan events with attendance levels from 100 to 10,000 attendees  
– Work with various NAU organizations including marketing and printing services

**United States Forest Service – Lakeside Ranger District (Recreational Interpreter): May 2008 – September 2010**  
– Created environmental signage and wayfinding systems for surrounding recreation areas  
– Presented weekly outdoor interpretive programs and nature walks for the public  
– Advertised for all events with newspaper inserts, social media posts, fliers and posters  
– Prepared technical equipment for all presentations and nature walks  
– Worked with various guest speakers and organizations including Arizona State Parks, Arizona Game and Fish, Bureau of Land Management and City of Show Low

## EXPERTISE

- Experienced in Adobe CS3-CS5 software including Photoshop, Illustrator, InDesign, Fireworks, Dreamweaver, Flash, After Effects, Soundbooth, Bridge, Lightroom and Office products including Word, Excel, Publisher and PowerPoint
- Trained in public speaking through Northern Arizona University
- Recipient of the Spring 2011 Northern Arizona University Golden Axe Award
- Certified student member of AIGA